

Bugle Newspapers Automotive Content Schedule

January

Pre Auto Show Planning Guides
Auto Show Previews
Auto Show Ticket Give Away Sweepstakes

February

Auto Show Previews
Auto Show and Lakefront Party Bus Tour Editorial

March

Post Auto Show Events, Sweepstakes & Give Away

April

Pre Memorial Day Auto Dealer Event Calendar

May

Memorial Day Event Calendar

June

Local Car Show & Cruise Nights Content & Event Calendar
Pre July 4th Dealer Event Calendar

July

Local Car Show & Cruise Nights Content & Event Calendar

August

Local Car Show & Cruise Nights Content & Event Calendar
Pre Labor Day Dealer Event Calendar

September

Dealer Event Calendar
Chicagoland Speedway Nascar Event Section/Overwrap, September 13/14

October

Dealer Event Calendar

November

Holiday Dealer Event Calendar

December

Holiday Dealer Event Calendar

Content & Events Summary

Auto Maintenance Tips & Articles
Vintage & Collector Car Articles & News

Sweepstakes & Give Away Items Sponsored By the Bugle, Affiliates & Other Sources

Free Chicago Auto Show Tickets
Free Hot Wheels Style Ball Point Pens
Free Tire Shine
Free Auto Maintenance Products & Accessories
Free Posters

Sweepstakes Prizes

- Electric Scooters
- Free Oil Changes
- Clothes Dryers
- Small Appliances
- Car Upgrades
- Maintenance Packages & Gift Certificates
- Laser & Ink Jet Printers, Office Products
- Theater, Concert, Movie & Event Tickets
- Food & Dining Certificates
- Cars & Other Vehicles
- Vacations
- Money Prizes

Automotive Content, Additional Details & Articles

Plug In Hybrid & Hybrid Vehicle News and Articles
Car Reviews
Charging Station Information
Com Ed Electric Peak Time Savings Program
Setting Up Your Garage for Charging Plug-In Hybrid
Plug-In Hybrid Is The Ideal Car For Northern Half Of U.S.
Fuel Economy Tips
How To Drive Your Hybrid or Plug-In hybrid For Best Fuel Economy
Why Hybrids & Plug In Hybrids Can Last Longer Than Other Cars
Cruise Night & Local Car Show Reports