

Bugle Publication Schedule & Planning Guide

2017

<u>Date</u>	<u>Issue</u>	<u>Niche Insert/Overwrap</u>	<u>Comments</u>
01-18	08		Auto Show Planning & Ticket Give Away
01-25	09		Auto Show Planning & Ticket Give Away
02-01	10		Auto Show Planning & Ticket Give Away
02-08	11		First Weekend For The Auto Show
02-15	12		Final Weekend For The Auto Show
02-22	13		Post Auto Show Sweepstakes Wrap Up
03-01	14		Flower Show Ticket Give Away & Discounts
03-08	15		Flower Show Ticket Give Away & Discounts
			Margie's Beef Spring & Summer Give Away
03-15	16		First Weekend For The Flower Show
03-22	17		Final Weekend For The Flower Show
03-29	18		House Wares Show Follow Up Report
04-05	19		
04-12	20		
04-19	21		
04-26	22		
05-03	23		
05-10	24		
05-17	25		
05-24	26		
05-31	27		
06-07	28		
06-14	29		
06-21	30		
06-28	31		
07-05	32		
07-12	33		
07-19	34		
07-26	35		
08-02	36		
08-09	37		
08-16	38		
08-23	39		
08-30	40		Nascar Sprint Cup Ticket Give Away & Discounts
09-06	41		Nascar Sprint Cup Ticket Give Away & Discounts
09-13	42	Chicagoland Speedway Nascar Sprint Cup	Overwrap
09-20	43		
09-27	44		
10-04	45		
10-11	46		
10-18	47		
10-25	48		
11-01	49		
11-08	50		
11-15	51		
11-22	52		